

Valeria Giacomini

PERSONAL CONTACT DETAILS

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RESEARCH AND TEACHING EXPERTISE

Business and Global History

Entrepreneurial History

International Business, focus on Emerging Markets

CURRENT ACADEMIC APPOINTMENT

Nov 2020 – present: Assistant Professor (Tenure-Track)
Department of Social and Political Sciences, Bocconi University

PREVIOUS ACADEMIC APPOINTMENTS

Jul 2018 – Nov 2020: Postdoc at Lloyd Greif Center, Marshall, University Southern California
Jul 2017 – Jun 2018: Harvard-Newcomen Postdoctoral Fellow, Harvard Business School
Jul 2013 – Jun 2017: PhD Fellow, Center for Business History, Copenhagen Business School

EDUCATION

November 2016 **PhD in Organization and Management Studies (Business History)**
Thesis: *Contextualizing the cluster: Palm oil in Southeast Asia in global perspective (1880s-1970s)*

Sept 2011 – Sept 2012 **MA in Southeast Asian Studies** (Economic History Major)
School of Oriental and African Studies, University of London, UK

Sept 2009 – July 2011 **MSc Double Degree in International Management**
Fudan University, Shanghai, China & Bocconi University, Milan, Italy

Sept 2006 – July 2009 **BSc in Economics and Finance**
Bocconi University, Milan, Italy

RESEARCH

Published Peer-Reviewed Articles

- Giacomini, V., (2017). Negotiating cluster boundaries: governance shifts in the palm oil and rubber cluster in Malay(sia) (1945–1970 ca.), *Management and Organizational History*, 12(1): 76-98. <http://dx.doi.org/10.1080/17449359.2017.1304861>
- Giacomini, V., (2018). The transformation of the global palm oil cluster: dynamics of cluster competition between Africa and Southeast Asia (c. 1900-1970), *Journal of Global History*, 13(3): 374-398. <https://doi.org/10.1017/S1740022818000207>
- Giacomini, V., (2018). The emergence of an export cluster: Traders and palm oil in early 20th century Southeast Asia, *Enterprise and Society*, 19(2): 272-308. <https://doi.org/10.1017/eso.2017.10>
- Lubinski, C., Giacomini V., & Schnitzer K., (2020). Internment as a business challenge: Political risk management and German multinationals in Colonial India (1914–1947), *Business History*, 63(1): 72-97. <https://doi.org/10.1080/00076791.2018.1448383>
- Giacomini, V., Jones, G., & Salvaj E., (2021), Business Leaders and Investment in Education: Evidence from Emerging Markets since the 1960s, *Business History*, 63(7): 1113-1143. <https://doi.org/10.1080/00076791.2019.1675641> . Also published as HBS working paper, https://www.hbs.edu/faculty/Publication%20Files/20-039_f77bc0c6-033f-4e83-affe-e0353d4b4287.pdf
- Giacomini, V., & Jones, G. (2021). Drivers of Philanthropic Foundations in Emerging Markets: Family, Values and Spirituality, *Journal of Business Ethics*, 180: 263–282. <https://doi.org/10.1007/s10551-021-04875-4>. Also published as HBS working paper, https://www.hbs.edu/ris/Publication%20Files/WP21-117_d8d4e428-4065-444f-918d-fb69379f6df6.pdf
- Ram, H., Giacomini, V., & Wakslak, C. (2022). Entrepreneurial imagination: Insights from construal level theory for historical entrepreneurship, *Business History*, Forthcoming <https://doi.org/10.1080/00076791.2022.2149737>
- Giacomini, V., & Lubinski, C., (2023) Entrepreneurship as Emancipation: Ruth Handler and the Entrepreneurial Process ‘In Time’ and ‘Over Time’, 1930-1980s. *Business History*, Forthcoming <http://dx.doi.org/10.1080/00076791.2023.2215193>

Chapters in Edited Volumes

- Giacomini, V., (2019). Clusters as spaces for global integration, Chapter for *The Routledge Companion to the Makers of Global Business*, (eds.) da Silva Lopes T., Lubinski C., & Tworek, H., 264-278, Routledge.
- Giacomini, V., (2019). Singapore: Global City *ante litteram* in early 20th century Southeast Asia, (eds.) White, N.J., and Webster, T., *Singapore - Two Hundred Years of the Lion City*, 61-79, Routledge.
- Giacomini V., (2023). Perspectives on Oral History for Historical Research, (eds.) Decker, S., Foster, W., & Giovannoni E., *Handbook of Historical Methods in Management*, 120-138, Edward Elgar Publishing (Forthcoming).

Manuscripts under Review & Working Papers

- Giacomini, V., Global Business and Local Impact in Southeast Asian Agribusiness: A Business and Environmental History (1870-2024) (*manuscript in preparation for contract in the series Cambridge Studies in the Emergence of Global Enterprise - Cambridge University Press*).

- Giacomini V., & Pillai S.D., From a Fashion Cluster to a Fashion Hub: Prêt-à-porter's Emergence in Italy and Milan's Transition, *Working Paper (accepted at AOM, 2023; DRUID 2023; SMS 2023; under review)*.
- Calabrese M., & Giacomini V., The rise of the mutual fund global city network in the post war period (1945-1989), *Working paper (under review)*.
- Romagnoli, F., & Giacomini V., Navigating Deglobalization: Managerial Responses of Italian SMEs to Italian Autarchy (1930-1950), *Working paper (under review)*.
- Giacomini V., Financial Insights about East Sumatran Rubber Plantations in Early 20th Century, *Working paper (presented at BHC 2024)*
- Colli, A., & Giacomini, V. Multinationals and Global Value Chains, chapter for *Cambridge Companion to the History of Multinationals & Society*, (eds.) G. Jones and S. Pitteloud Cambridge University Press. (*forthcoming*).
- Giacomini, V., Finance and Plnating connection between Malaya and Ceylon in early 20t century, *Working paper*.
- Giacomini V., The environmental impact of the Southeast Asian agribusiness and pioneer conservation initiatives (1905-1930), *Working paper*.

Book Reviews and Teaching Material

- Book Review: Giacomini, V., (2018) Natural Resources and Economic Growth. Learning from History, *Business History*, 60(6), 933-935, <http://dx.doi.org/10.1080/00076791.2017.1376391>
- Book Review: Giacomini V. (2019) Blood and Silk. Power and Conflict in Modern Southeast Asia, *Business History Review*, 93(3), 653-656, <https://doi.org/10.1017/S0007680519001119>
- Jones, G., and Giacomini V., Opium and Entrepreneurship in the Nineteenth Century. Harvard Business School Teaching Plan, No. 818-063, October 2017.
- Jones, G., and Giacomini V., Goldfinger: Charles W. Engelhard Jr. and Apartheid-era South Africa, Harvard Business School Teaching Plan, No. 318-081, December 2017.
- Jones, G., and Giacomini, V., Joan Bavaria and Multi-dimensional Capitalism, Harvard Business School Teaching Plan, No. 318-008, July 2018.
- Lubinski, C., Nørgaard Modvig, K., & Giacomini V., Danfoss and the Danish Variety of Capitalism, Lloyd Greif Center, Marshall USC, Case and Teaching Note, No. SC565-PDF-ENG, January 2020.
- Giacomini, V., and Lubinski, C., Entrepreneurial Imagination: Ruth Handler and the Barbie Doll, Lloyd Greif Center, Marshall USC, Case and Teaching Note, No. SCG568-PDF-ENG, April 2020.
- Giacomini, V., and Popp, A. Josiah Wedgwood: Creating Desire in the 18th Century, Lloyd Greif Center, Marshall USC, Case and Teaching Note, No. SCG569-PDF-ENG, April 2020.
- Barinaga E., and Giacomini V., Kenyan Community Currencies, Lloyd Greif Center, Marshall USC, Case and Teaching Note, SCG570-PDF-ENG, April 2020.
- Lubinski, C., Giacomini, V., & Wadhvani, D. R., Module Note Historical Entrepreneurship, Lloyd Greif Center, Marshall USC, SCG872-PDF-ENG, April 2020.
- Giacomini V., Lubinski, C., Instagram for education: An introduction, Lloyd Greif Center, Marshall USC Teaching Note, No. SC-864, January 2020.
- Giacomini, V., and Wadhvani, D., Velasca: Organizing Growth, Lloyd Greif Center, Marshall USC, Case and Teaching Note, SCG591-PDF-ENG, September 2021.
- Jones, G., and Giacomini V., Deglobalization and Alternative Futures, Harvard Business School Technical Note, No. 9-322-088, March 2022.

Material for Broader Audience

- How Economic Clusters drive Globalization, HBS Working Knowledge, Oct 18, 2017; <https://hbswk.hbs.edu/item/how-economic-clusters-drive-globalization>; <https://www.forbes.com/sites/hbsworkingknowledge/2017/10/18/how-economic-clusters-drive-globalization/#5dadda2e3436>
- Contributed to Professor Geoffrey Jones' podcast interview at HBS Cold Call: <https://hbswk.hbs.edu/item/ernesto-tornquist-making-a-fortune-on-the-pampas>
- Interview with Mavath R. Chandran, interviewed by Valeria Giacomini, Paris, France, June 25, 2018, Creating Emerging Markets Oral History Collection, Baker Library Special Collections, Harvard Business School. <https://www.hbs.edu/creating-emerging-markets/interviews/Pages/profile.aspx?profile=mchandran>

TEACHING

Bocconi - Master Level

- **20898 – Entrepreneurship History and Society** – Spring 2024
- 20148 – Business History – Spring 2021, 2022, 2023
- 20726 – Dynamics of Global Capitalism – Spring 2021

Bocconi - Bachelor Level

- 30328 – (History) Global History – Fall 2021
- **30361 – Doing Business in Europe** – Spring 2021, 2022, 2023, 2024

Previous Teaching

- Entrepreneurial Process – Copenhagen Business School – Fall 2019
- Entrepreneurship and Innovation in Context – Copenhagen Business School – Fall 2016
- Entrepreneurial Imagination – University Southern California – Fall 2019, 2020
- Innovation Management – Copenhagen Business School – Fall 2019
- Entrepreneurship and Global Strategy – Copenhagen Business School – Fall 2018
- Strategic Management – Copenhagen Business School – 2018.
- Google, eBay, Amazon: Management Challenges in Networked Business – Copenhagen Business School – 2016, 2018
- Introduction to Economic Sociology – Copenhagen Business School – 2014, 2015, 2016.

AWARDS and GRANTS

- Kaufman Research Fellowship 2024, with Matteo Calabrese for the project: “Risk and Speculation in the Southeast Asian Plantation Industry during the Early 20th century Rubber Boom (1904-1912)”
- Bocconi Junior Research Grant with Sandeep Pillai, Spring 2021.

- Mira Wilkins Award for the **Best Article** in International Business and Comparative History published in *Enterprise & Society*, September 2018. <https://www.thebhc.org/wilkins>
- European Business History Association (EBHA) **Best Dissertation Prize**, September 2018
- Alfred Chandler Travel Grant for Business History Conference in Miami, June 2015.

ACADEMIC SERVICE

- Referee for peer reviewed journals: *Business History*; *Organization Studies*; *Management and Organizational History*; *Business History Review*; *Agricultural History Review*.
- Member of European Business History Association (EBHA) and Business History Conference (BHC), serving as chair in the Emerging Scholar Committee (2020-2023); chair and member of the Mira Wilkins Prize Committee (2023-2026); Trustee (2024-2027) and member of the DEI committee (2025-2028).
- Member of the Agricultural History Society and member of the Rasmussen Award Committee.
- Book Review Board member for *Business History Review*.
- Member of the Planning Committee for the 2019 USC Athena Female Entrepreneur Competition: Mentoring sessions and support activities.

SOFTWARE

Microsoft Office Package (Advanced); Webpage Design Tools: WordPress, Photoshop, Github, Atom; Analytics Software: NVivo; GIS; Stata, SPSS; Project Management Software: Asana, Mail Chimp; Social Media: Instagram, YouTube, LinkedIn, Facebook, X (Twitter).