

## MARTA EQUI PIERAZZINI

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### EDUCATION

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| <i>Nov 2016 - Dic 2019</i><br><b>IMT - Institute for Advances Studies,<br/>Lucca.</b>  | Phd. Program in <b>Analysis and Management of Cultural Heritage.</b><br><u>Thesis on</u> feminist organizing in the framework of organization studies and practice theories.                         |
| <i>February; May – July 2018</i><br><b>University of Gothenburg, Sweden.</b>   | Visiting Researcher at the <b>Gothenburg Research Institute</b> , School of Business, Economics and Law.   |
| <i>September 2010 – March 2013</i><br><b>Bocconi University, Milan.</b>  | Master of Science in <b>Economics and Management in Arts, Culture, Media and Entertainment.</b><br>Final Grade: 110/110.<br><u>Thesis on</u> women's artists careers in the contemporary art system. |
| <i>January - March 2012</i><br><b>ESSEC, École Supérieure des sciences économiques &amp; commerciales,<br/>Cergy-Pontoise, France.</b> | Master of Science in <b>Management</b> , Erasmus Program.<br><u>Focus on:</u> HR Management.   |
| <i>September 2006 - December 2009</i><br><b>Bocconi University, Milan.</b>   | Bachelor in <b>Economics and Management for Arts, Culture, and Communication.</b><br>Final Grade: 97/110.<br><u>Thesis on</u> cultural events' economic impact on urban economy.                     |
| <i>September 2001- July 2006:</i><br><b>Liceo Classico Lorenzo Costa, La Spezia.</b>   | High School Diploma in <b>Classical Studies.</b><br>Final Grade: 100/100.  |

### ACADEMIC WORK EXPERIENCE

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#### > Teaching Bocconi University

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| <i>A.y.2019/2020</i><br><b>Bocconi University, Milan.</b>                  | <b>Undergraduate School - CLEACC</b><br>Critical approaches to the arts II - module II (Art and Politics) - <i>Dpt. of Social and Political Sciences.</i>                          |
| <i>Since A.y. 2016/2017</i><br><b>Bocconi University, Milan.</b>           | <b>Graduate School - ACME</b><br>Cultural mediation – <i>Dpt. of Social and Political Sciences.</i><br>Arts management and markets – <i>Dpt. of Social and Political Sciences.</i> |
| <i>A.y. 2016/2017 – A.Y 2018/2019</i><br><b>Bocconi University, Milan.</b> | <b>Undergraduate School - CLEACC</b><br>The global industry of imaginaries – <i>Dpt. of Management and Technology.</i>   |

## > Teaching Other Institutions

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| A.y. 2020/2021<br><b>IPSOA Scuola di Formazione/ Wolters Kluwer, Milan</b>            | The Art System, <b>Master Diritto e fiscalità dei mercati internazionali dell'arte.</b>       |
| A.y. 2015/ 2016 and Since A.y. 2018/2019<br><b>Brera Academy of Fine Arts, Milan.</b> | Economia e mercato dell'arte, <b>Master of Science in Visual Cultures.</b>                    |
| A.y. 2015/ 2016<br><b>Istituto Lorenzo de' Medici, Firenze.</b>                       | Museum development, management and leadership,<br><b>Master of Science in Museum Studies.</b> |

## > Teaching Assistantship

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| A.y. 2017/2018                                      | <b>Undergraduate School - CLEACC</b><br>Critical approaches to the arts II, Module II (Arts and Politics).  |
| A.y. 2015/2016<br><b>Bocconi University, Milan.</b> | <b>Undergraduate School - CLEACC</b><br>Economia Aziendale e delle Istituzioni Culturali,<br>Television,<br>Digital disruption and entrepreneurship.  |
| A.y. 2014/2015<br><b>Bocconi University, Milan.</b> | <b>Undergraduate School - CLEACC</b><br>Economia Aziendale e delle Istituzioni Culturali,<br>Critical approaches to the arts,<br>Critical approaches to the arts II, Module I (Storia dell'Arte contemporanea).<br><br><b>Graduate School – ACME</b><br>Cultural Mediation. |
| A.y. 2014/2015<br><b>SDA Bocconi, Milan.</b>        | Tutor of the <b>Master in Entrepreneurship and Strategy.</b>  |
| A.y. 2013/2014<br><b>Bocconi University, Milan.</b> | <b>Undergraduate School - CLEACC</b><br>Critical approaches to the arts,<br>Critical approaches to the arts II, Module I (Storia dell'Arte contemporanea).  |

## RESEARCH PROJECTS AND PUBLICATIONS

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### > Articles

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- Marta Equi Pierazzini, Elena Raviola e Linda Bertelli (2021) Working With Words: Italian feminism and organization studies. *Gender, Work Organization*, 1-22
- Marta Equi Pierazzini (2021) Imprenditorialità, cambiamento culturale e personale. Note sulle imprese femministe. *Ag | Cult*, 2 Gennaio 2021
- Stefano Baia Curioni, Marta Equi Pierazzini and Laura Forti (2020) Philosophic Money. The Contemporary Art System as a Market and Cultural Agent. *Arts 2020*, 9(4), 110;

- Equi Pierazzini, M. (2019). The subject of pain is the business I am in. Louise Bourgeois and the Iconography of Hysteria: Reclaiming the Visibility of Pain. *IKON Journal of Iconographic Studies* Vol.12 –201-210.
- Bertelli, L. Equi Pierazzini, M. (2017) « Le thème est l'authenticité ». Une analyse de Carla Lonzi à travers le processus d'écriture de *Vai pure*. Dialogo con Pietro Consagra. "Corps sexué corps genré une géopolitique", *L'HOMME ET LA SOCIÉTÉ*, vol. 203-204, p. 203-232
- Equi Pierazzini, M., Monti, A., and Dubini, P. (2017). Glass Cliff In Art? An Exploratory Study Of Women Artists' Careers At Art Basel System. *European Academy of Management Proceedings*, June 21-24, Glasgow, UK.

## > Books

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- Equi Pierazzini, M (2017) *Iconic buildings, cultural identity and sustainability: MuSe - Museo della Scienza Trento* In In Dubini, P. (ed. by) *Institutionalising Fragility, Entrepreneurship in Cultural Organizations*. MILANO: Fondazione Giangiacomo Feltrinelli Editore
- Baia Curioni,S., Equi Pierazzini, M. (2014). *Città, Laghi e Culture. Politiche culturali e politiche urbane a confronto in Europa*. In Il capitale città. Centro Studi dell'Economia Comasca. Camera di Commercio, Industria, Artigianato e Agricoltura di Como.

## > Selected conference papers and presentations

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- Equi Pierazzini, M. (2019) *Ogni pratica cosciente di vita collettiva. Leggere le pratiche organizzative femministe tra iscrizione e trasmissione*. Convegno Cinquant'anni di Rivolta. I movimenti femministi dal lungo '68 a oggi. Società Italiana delle Storiche in collaborazione con Casa Internazionale delle donne di Roma e Archivia, Online Conference, 13-14 and 19 Novembre 2020
- Bertelli, L.; Equi Pierazzini, M. (2018) Table Ronde – « *Partir de soi-même* » : *comment est-ce qu'on le fait aujourd'hui ?* Les défis du féminisme italien, 8e Congrès International des Recherches Féministes dans la Francophonie, Université Paris Nanterre, Paris (France), 27-31.08.2018.
- Bertelli, L.; Equi Pierazzini, M. ( 2017) "*Il tema è l'autenticità*". *Figura di due coscienze che rimarranno due: il processo di scrittura di Vai pure*. Conference " Non può essere perduta questa parola. Carla Lonzi scrittrice" 10-11 February , Livorno. Società Italiana delle Letterate and l'Associazione Evelina De Magistris di Livorno
- Equi Pierazzini, M., Monti, A., and P.Dubini ( 2017) *Glass cliff in art? an exploratory study of women artists' careers at Art Basel system*. EURAM Conference 2017 - European Academy of Management. (Best Paper Nominee - Management and governance of culture, heritage and tourism Track.)
- Equi Pierazzini, M., Monti, A., and P.Dubini (2016) *Glass Ceiling or Glass Cliff in Art? An exploratory study of women artists careers at Art Basel System*. 32nd Egos Colloquium, Naples, 2016. Organizing in the Shadow of Power. (July 7–9, 2016). University of Naples Federico II. Dept. of Economics, Management, Institutions

## > Other Projects

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- 2018 – 2020. Planning, conceptual development and tutorship of a research based educational activity on art practices . **Palazzo Te, Mantua**.
- 2017-2018 - Feasibility and planning for **Scuola Alta Formazione Donne di Governo**.
- From May 2013 to Dec. 2016 Applied research projects in management of cultural institutions at **ASK Research Centre**. Leading researcher in the Research Project "Women in Art" exploring the practices of women cultural operators and artists. The research was granted by the Women For Expo 2015 award and presented at EXPO Milano 2015. (in collaboration with Ministero degli Affari Esteri e della Cooperazione Internazionale and Fondazione Arnoldo e Alberto Mondadori).
- From 2011 to 2013 Collaboration as researcher in the activities of the **Equal Opportunity Committee, Bocconi University**.

## **INSTITUTIONAL APPOINTMENTS**

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*December 2018 – 2021.*

**Galleria Nazionale d'Arte Moderna e  
Contemporanea, Rome, Italy.**

**Scientific Committee** member, The Carla Lonzi Archive.

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*Italian:* Native speaker

*English:* Fluent

*French:* Intermediate

## **IT LITERACY**

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Good knowledge of MS Office, Mac OS X, Canva (presentation software)

Knowledge of SPSS, Ucinet, NetDraw.

*I hereby authorize the treatment of my personal data*