

ANDREA COLLI

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CURRENT POSITION

Bocconi University, Department of Social and Political Sciences, Full Professor – since November 2016
2016 Head of Department

EDUCATION

Bocconi University, *Dottorato* (Ph.D) in Economic and Social History, 1996
Bocconi University, *Laurea* (BA) in Business Administration, 1991

FIELDS OF INTEREST

- the structure and evolution of small and medium sized enterprises in Italy
- the role of family firms in modern economic growth
- entrepreneurship and entrepreneurial history
- corporate governance in a comparative and historical perspective
- foreign direct investments and economic growth (XXth century)

ACADEMIC and TEACHING EXPERIENCE

Bocconi University:
2012-present: Full Professor of Economic and Business History
2004-2012: Associate Professor, Economic and Business History

OTHER SCIENTIFIC ACTIVITIES

Member of PhD Defense Committees in Sweden (Linköping), Denmark (CBS) and Switzerland (University of Geneva)
Associate Editor, *Business History*, since November 2013
Associate Editor, *Scandinavian Economic History Review*, since 2014
Member of the Editorial Board, *Business History Review*, since 2018
Member of the Review Board, *Family Business Review*, since 2012

Reviewer for several economic history, business history and management journals.

Since 2014 fellow of the Invernizzi Center of Research on Innovation, Organization and Strategy (ICRIOS), Bocconi University

Since 2018 Member of the Dondena Center of Research on Social Dynamics, Bocconi University

2013/4: Alfred D. Chandler Jr. International Fellow, Harvard Business School, Cambridge (MA)

2014/5: Fernand Braudel Senior Fellow, European University Institute, Florence

Currently serving as Vice President of the European Business History Association.

MAIN PUBLICATIONS

BOOKS

Impresa e Industria in Italia. Dall'Unità ad oggi, Marsilio, Venezia 1999, con Franco Amatori.

The History of Family Business 1850–2000, Cambridge University Press, Cambridge 2003

Forms of Enterprise in 20th Century Italy, Elgar, London 2010, with M. Vasta.

Business History: Complexities and Comparisons, , Routledge, London 2011 (with Franco Amatori)

Mapping European Corporations. Strategy, Structure, Ownership and Performance Routledge, London 2012 (with Abe De Jong, Martin Jes Iversen).

The Endurance of Large Family Businesses Around the World, Cambridge University Press, New York 2013, with Paloma Fernandez Perez

Storia Economica, Egea, Milano 2014

Dynamics of International Business. Comparative Perspectives of Firms, Markets and Entrepreneurship, Routledge, London 2016

The Performance of European Business in the Twentieth Century, Oxford University Press, Oxford 2016, with Youssef Cassis and Harm Schroeter

Edizione. The story of the Benetton holding company 1986-present, Third Millennium Publishing, London 2017

A Global History of Globalization (ed.), Egea, Milano 2018

Family Firms and Institutional Contexts (ed., with Giorgia D'Allura and Sanjay Goel), Elgar 2019

The Emergence of Corporate Governance. People Power and Performance (ed., with Knut Sogner), Routledge 2021

JOURNAL ARTICLES

“Networking the Market: Evidence and Conjectures from the History of the Italian Industrial Districts”, in *European Yearbook of Economic History*, Vol. 1, 1998, pp. 75-92, Ashgate, Aldershot.

“Families and Firms: the culture and the evolution of family firms in Britain and Italy in the Nineteenth and Twentieth Centuries”, in *Scandinavian Economic History Review*, (1) 1999, pp. 24-47 5 , with Mary B. Rose

“National Determinants of Family Firm Development? Family Firms in Britain, Spain and Italy in the Nineteenth and Twentieth Centuries”, in *Enterprise and Society*, 4, March 2003, pp. 28-64, with Mary Rose and Paloma Fernandez Perez

“Dwarf giants, giant dwarfs. Reflections about the Italian ‘industrial demography’ at the beginning of the new millennium”, *Journal of Modern Italian Studies*, 15 (1), 2010, 6, pp. 43-60

“Changing big business in Italy and Spain, 1973-2003. Strategic responses to a new context”, *Business History* (53) 1, 2011, with Veronica Binda

“Contextualizing Performances of Family Firms: The Perspective of Business History”, *Family Business Review*, 4, 2012, 243-257

“Business History in Family Business Studies: from neglect to cooperation?” *Journal of Family Business Management*, 1/2011 pp.15- 25 Vol.1, Highly Commended Award Winner at the Literati Network Awards for Excellence 2012, Emerald.

“Family character and international entrepreneurship: A historical comparison of Italian and Spanish ‘new multinationals’”. *Business History* pp.119- 138, Vol.55, 2013, with E. Garcia-Canal, M. Guillén

“Family firms: risks and opportunities: the state-of-the-art of the debate”, *Socio-Economic Review* pp.577- 599, Vol.11, 2013

“Governments as strategists in designing global players: the case of European utilities”, *Journal of European Public Policy*, 21, 2013, pp. 487-508, with Sergio Mariotti and Lucia Piscitello

“Family business and business history: an example of comparative research”, *Business History*, , 56, 2014, pp. 37-53, with Mats Larsson

“Multinationals and Economic Development in Italy in the Twentieth Century”, *Business History Review*, vol. 88, 2014, pp. 303-327.

“Large and Entangled: Italian Business Groups in the Long Run”, *Business History*, 57, 2015, pp. 64-96, with Michelangelo Vasta

“Institutions, Politics, and the Corporate Economy”, *Enterprise & Society*, 16, 2015 pp 249-269 with Alberto Rinaldi

“The only way to grow? Italian business groups in historical perspective”, *Business History*, 58, 2016, pp. 30-48, with Alberto Rinaldi and Michelangelo Vasta

“Business Groups and Corporate Governance: Review, Synthesis, and Extension, *Corporate Governance: An International Review*, 24 (3), 2016, 274-302

BOOK CHAPTERS

Pocket Multinationals.: some reflections on "new" actors in Italian industrial capitalism, in H. Bonin et al. (eds.), *Transnational Companies, 19th-20th Centuries*, Plage, Paris 2002, pp. 155-178.

Family firms in comparative perspective, in F. Amatori and G. Jones (eds.), *Business History Around the World at the end of the 20th Century*, Cambridge University Press, 2003, with Mary Rose.

Models of Entrepreneurship in a Latecomer Country: Italy, in Youssef Cassis and Ioanna Minoglou, *Country Studies in Entrepreneurship. A historical perspective*, Palgrave 2006, with Franco Amatori

Family Business, ch. 9 of the *Oxford Handbook of Business History*, G. Jones and J. Zeitlin (eds.), Oxford University Press, 2007, with Mary Rose

“European corporations: ownership, governance, strategies and structures. A review of five countries: United Kingdom, Germany, France, Italy and Spain”, in Harm Schroeter (ed.), *The European Enterprise. Historical Investigation into a Future Species*, Springer Verlag, 2007, with Franco Amatori

Industrial Districts and Large Firms: The Stubborn Persistence of a ‘Weak’ Productive Model, in G. Becattini, M. Bellandi, L. De Propriis (eds.), *An Handbook of Industrial Districts*, Elgar, London 2009

Foreign Enterprises (1913-1970), in A. Colli, M. Vasta, *Forms of Enterprise in 20th Century Italy*, Elgar, London 2010

La piccola impresa nello sviluppo economico italiano. in *Libertà e benessere in Italia*, a cura di Luca Paolazzi, Laterza, Bari, 2011, pp.169-212

La grande stagione dell'IRI. in *Storia dell'IRI 2. Il "miracolo economico" e il ruolo dell'IRI*, a cura di Franco Amatori Laterza, Bari 2012, pp.57-150

Angelo Motta, in *Dizionario Biografico degli Italiani*, Istituto dell'Enciclopedia Italiana, Roma, 2012 (ad vocem)

The Role of the State in the Third Industrial Revolution. in *The Third Industrial Revolution in Global Business*, edited by G. Dosi and L. Galambos, Cambridge University Press, New York, 2013 pp.229- 251, with Nicoletta Corrocher.

Business History and Family Firms. in *The SAGE Handbook of Family Business* L. Melin, M. Nordqvist, P. Sharma (eds), 2014 pp. 269-292, with Paloma Fernandez Perez

Technology, Firm Size and Entrepreneurship in *The Oxford Handbook of the Italian Economy since Unification*, edited by Gianni Toniolo, Oxford University Press, Oxford 2013, pp. 455-484 with Franco Amatori and Matteo Bugamelli

Mario Pavesi, in *Dizionario Biografico degli Italiani*, Istituto dell'Enciclopedia Italiana, Roma 2014 (ad vocem).

Ownership and performance in European big business: the longitudinal perspective in *The Performance of European Business in the Twentieth Century*, Oxford University Press, Oxford 2016, edited by Andrea Colli, Youssef Cassis and Harm Schroeter

Personal Capitalism, in *The Routledge Companion to Business History*, edited by John Wilson, Steven Toms, Abe De Jong and Emily Buchnea

Europe's difference and comparative history: searching for European capitalism in People, places and business cultures: essays in honour of Francesca Carnevali, edited by Paolo Di Martino, Andrew Popp, Peter Scott