

Maria Cucciniello

ACADEMIC POSITION

Since present	Sept 2023-	Director Government, Health and Not for Profit Area, SDA Bocconi School of Management
Since present	January 2023-	Research Fellow University of Edinburgh Business School, Centre of service Excellence,
Since present	Sept 2022-	Associate Professor Bocconi University, Department of Social and Political Sciences
Since 2020-	2022	Deputy Director of the Centre of Service Excellence (CenSE) University of Edinburgh Business School (Scotland, UK)
Since 2019-	2022	Associate Professor University of Edinburgh Business School (Scotland, UK)
2012-	2018	Assistant Professor Bocconi University, Department of Social and Political Sciences (with National Scientific Qualification as Associate Professor since 2019)
January 2012-	August 2012	Researcher "Dote Ricerca Applicata" Lombardy Region-Cergas Bocconi
2009-	2011	Research Fellow Institute of Public Sector and Accounting Research (IPSAR), University of Edinburgh Business School
2006-	2008	Assistant Professor SDA Bocconi School of Management, Milan Italy

EDUCATION

January 2009-	October 2011	Ph.D University of Edinburgh, Scotland (UK) Business School Dissertation: An investigation of the use of ICT in the modernization of health care sector: the role of electronic medical record Final mark: "Approved with no corrections" (10 th October 2011) Supervisor: Prof. Irvine Lapsley, University of Edinburgh Business School, Director Institute of Public Sector Research (IPSAR)
2006		Master of science in Economics and Management of Public Administrations and International Institutions Bocconi University Milan, Italy Final mark: 110 cum laude / 110

Dissertation: "The introduction of e-government in Italian Municipalities: an empirical analysis".

2004 **Undergraduate Degree in Public Administrations and International Institutions Management**
Bocconi University Milan, Italy

2001 **Bachelor of Science Liceo Scientifico Telese Terme**
Bilingual section: English and French

VISITING ACADEMIC POSITIONS

September 2017 Visiting scholar Rutgers School of Public Affairs and Administration, Newark
Transparency and Governance Centre

March 2017 Visiting scholar at the Department of Public and Social Administration at the
City University of Hong Kong

November 2016 Visiting scholar at the University of Edinburgh Business School Centre for
Service Excellence

November-December
2014 Visiting scholar at the Department of Public and Social Administration at the
City University of Hong Kong

July-August 2014 Visiting scholar at the New York University's Robert F. Wagner School of
Public Service

January 2014 Visiting scholar at the University of Edinburgh Business School Institute of
Public Sector Research

November-December
2013 Visiting scholar at the Department of Public and Social Administration at the
City University of Hong Kong

July-August 2013 Visiting scholar at the New York University's Robert F. Wagner School of
Public Service

MEMBERSHIP OF SCIENTIFIC SOCIETIES

- 2017 - Present Member of Board of International Public Management Research Society (IRSPM);
- 2013 Member of the Associate Group of the Observatory of Public Sector Innovation, OECD

EDITORIAL RESPONSIBILITIES

- Since 2023. Associate Editor Public Management Review
- Since 2020 Journal of Public Policy - Field Editor "Governance and Experimental Methods"
- 2020 Guest editor (with Mila Gasco and Giorgia Nesti), Special Issue on Gender eGovernment Information Polity

SERVICE TO THE UNIVERSITY

- Since 2019 Director MA in International Business and MA in Business with Strategic Economics, University of Edinburgh Business School
- Since 2018 Member of the Dondena Centre Carlo F. Dondena Centre for Research on Social Dynamics and Public Policy (Dondena) Bocconi University
- Since 2018 Member of the Bocconi Experimental Laboratory for the Social Sciences (BELSS)
- 2018 Organiser of the BK21 and Bocconi University Governance Conference
- 2015 Organiser of the TED- Trans European Dialogue Conference Towards Meaningful Measurement: Performance Management at the Crossroads of Internal Efficiency and Social Impact
- 2012-2014 Coordinator of the Executive Programme for Public Managers (MAP) SDA Bocconi School of Management
- Since 2012 Member of the CERGAS - Centre for Research on Health and Social Care Management

ACADEMIC SERVICE

- President of the new Researchers Panel of the International Research Society for Public Member (Since 2017)
- Member of the Editorial Board of Public Management Review (since 2018)
- Member of the Advisory Committee of the 6th Global Conference on Transparency Research (GCTR 2019) - June 26th and 27th, 2019- Rio de Janeiro.
- Co-chair (with S. Grimmelikhuisen, A. Meijer, G. Porumbescu , A. Roberts and K. Yang) of the IIAS Study Group on Transparency in Public Administration (Since 2016)
- Member of the editorial board of the Journal "Review of Public Administration and Management" (Since 2014)

- Member of the International Research Society for Public Management's special interest group on innovation in public services (Since 2012)
- Member of the OECD Associate group for the Observatory in Public Sector Innovation
- Journals Referee: Reviewer for Public Administration Review, Public Administration, Public Management Review, Health Policy, Critical Perspectives on Accounting, Financial Accountability and Management, Journal of Medical Internet Research, International Journal of Public Administration.

GRANTS REFEREE

2019 Irish Research Council Advanced Laureate Awards

Since 2018 Osborne Best paper Award IRSPM

PUBLICATIONS

Google Scholar: 873 citations HI-index: 14. i10-index 15 last updated 25 August 2021

PEER REVIEWED PUBLICATIONS

- R Tarricone, F Petracca, L Svae, **M Cucciniello**, O Ciani (2024) Which behaviour change techniques work best for diabetes self-management mobile apps? Results from a systematic review and meta-analysis of randomised controlled trials *Ebiomedicine*
- S Osborne, **M Cucciniello**, T Cui (2024) Public Service Logic: a service lens on the COVID-19 vaccination programmes *Research Handbook on Public Management and COVID-19*, 112-125
- R Novaro, G Nasi, **M Cucciniello**, S Grimmelikhuisen (2023) The power of framing: The role of information provision in promoting whistleblowing *Public Administration*
- D Mills, **M Cucciniello**, R Keast, T Nabatchi, K Verleye (2023) Evaluating and extending public service logic—introduction to the special issue *Public Management Review*, 1-9
- N Bellé, P Belardinelli, **M Cucciniello**, G Nasi (2023) Experimental evidence on the determinants of citizens' expectations toward public services *Public Administration Review*
- **M Cucciniello**, D Cristofoli, A Turrini (2023) 'Travelling from 1600 to 2020 in one week': resilience and leadership in school networks during the COVID-19 pandemic *A Modern Guide to Networks*, 33-52
- G Nasi, H Choi, **M Cucciniello**, RK Christensen (2023) A systematic literature review of city competitiveness: A 30-year assessment and future agenda for public administration *Public Management Review* 25 (8), 1562-1586 **Best Paper Award PMR 2023**
- C Chiavenna, LP Leone, A Melegaro, T Rotesi, SE Bokemper, EE Paintsil **Cucciniello** (2023) Personal risk or societal benefit? Investigating adults' support for COVID-19 childhood vaccination *Vaccine* 41 (25), 3683-3687 2 Value and value creation in the public service ecosystems
- D Cristofoli, **M Cucciniello**, M Micacchi, B Trivellato, A Turrini, G Valotti (2023) "One, none, and a hundred thousand" recipes for a robust response to turbulence *Public Administration* 101 (1), 106-123
- SP Osborne, **M Cucciniello**, G Nasi, E Zhu (2022) Digital transformation, artificial intelligence and effective public services: challenges and opportunities *Global Public Policy and Governance* 2 (4), 377-380
- S Osborne, M Powell, **M Cucciniello**, J Macfarlane (2022) It is a relay not a sprint! Evolving co-design in a digital and virtual environment: neighbourhood services for elders *Global Public Policy and Governance* 2 (4), 518-538 4

- M Gasco-Hernandez, G Nasi, **M Cucciniello**, AM Hiedemann (2022) The role of organizational capacity to foster digital transformation in local governments: The case of three European smart cities *Urban Governance* 2 (2), 236-246 38
- R Tarricone, F Petracca, **M Cucciniello**, O Ciani 2022 Recommendations for developing a lifecycle, multidimensional assessment framework for mobile medical apps
- *Health Economics* 31, 73-97 19
- **M Cucciniello**, E Linos (2022) Institutional theory in behavioral public administration: a three-stage approach. In: The (missing?) role of institutions in behavioral public administration: a roundtable *JOURNAL OF BEHAVIORAL PUBLIC ADMINISTRATION* 5 (1), 9-13 2022
- **M Cucciniello**, P Pin, B Imre, GA Porumbescu, A Melegaro Altruism and vaccination intentions: Evidence from behavioral experiments *Social Science & Medicine* 292, 114195 60 2022
- F Petracca, R Tempre, **M Cucciniello**, O Ciani, E Pompeo, L Sannino, An electronic patient-reported outcome mobile app for data collection in type A hemophilia: design and usability study *JMIR formative research* 5 (12), e25071 8 2021
- GA Porumbescu, **M Cucciniello**, N Bellé, G Nasi Only hearing what they want to hear: Assessing when and why performance information triggers intentions to coproduce *Public Administration* 99 (4), 789-802 16 2021
- SE Bokemper, **M Cucciniello**, T Rotesi, P Pin, AA Malik, K Willebrand, Experimental evidence that changing beliefs about mask efficacy and social norms increase mask wearing for COVID-19 risk reduction: Results from the United States and Italy *PloS one* 16 (10), e0258282 46 2021
- **M Cucciniello**, F Petracca, O Ciani, R Tarricone Development features and study characteristics of mobile health apps in the management of chronic conditions: a systematic review of randomised trials *NPJ digital medicine* 4 (1), 144
- Mele, V., Bellé, N., & **Cucciniello, M.** (2021). Thanks, but no thanks. Preferences towards teleworking colleagues in public organizations. *Journal of Public Administration Research and Theory*, 1–16
- **Cucciniello, M.** Petracca, F. Ciani, O. Tarricone, R. (2021) Development features, study characteristics and outcomes choice of Mobile Health Apps in the management of chronic conditions: a systematic review of randomised trials. *Nature Digital Medicine (Forthcoming)*
- **Cucciniello, M.** Imre, B. Melegaro, A. Pin P. Porumbescu G. (2021) Altruism and Vaccination Intentions: Evidence from Behavioral Experiments , *Social Science and Medicine (pre-print)*
- Rotesi, T., Pin, P., **Cucciniello, M.** Melegaro, A., Omer, S. B., Huber, G. A., & Willebrand, K. (2021) National interest may require distributing COVID-19 vaccines to other countries. *Nature Scientific Reports (pre-print)*

- **Cucciniello, M.** and Linos, E. (2021) Institutional Theory in Behavioral Public Administration: A Three-Stage Approach. *Journal of Behavioural Public Administration (Forthcoming)*
- Tarricone, R., Petracca, F., Ciani, O., & **Cucciniello, M.** (2021). Distinguishing features in the assessment of mHealth apps. *Expert Review of Pharmacoeconomics & Outcomes Research*, 1-6.
- Porumbescu, G. **Cucciniello M.**, N. Bellé and G. Nasi (2020). Using Transparency to increase citizen engagement? *Public Administration*, 1-14
- Petracca F, Ciani O, **Cucciniello M**, Tarricone R (2020) Harnessing Digital Health Technologies During and After the COVID-19 Pandemic: Context Matters *J Med Internet Res*, 22(12):e21815
- Osborne S.P., **Cucciniello ,M.** Nasi G, and Strokosch K. (2020) New development: Strategic user orientation in public services delivery—the missing link in the strategic trinity?, *Public Money & Management*, DOI: 10.1080/09540962.2020.1758401 ISSN 14679302
- Porumbescu, G. **Cucciniello, M.** and Gil-Garcia R. J. (2020). Accounting for citizens when explaining open government effectiveness. *Government Information Quarterly* 37(2): 37(2): 101451.1 – 101451.10. ISSN: 0740624X
- Ciani O., **Cucciniello M.**, Petracca F., Apolone G, Merlini G., Novello S, Paolo Pedrazzoli P., Zilembo N., Broglia C., Capelletto E., Garassino M., Nicod E., Tarricone R. (2019). The Lung Cancer App (LuCApp) study protocol: a randomised controlled trial to evaluate a mobile supportive care app for patients with metastatic lung cancer. *BMJ Open* 9(2), [e025483]. <https://doi.org/10.1136/bmjopen-2018-025483>. ISSN: 2044-6055
- Tarricone R, **Cucciniello M**, Armeni P, Petracca F, Desouza KC, Hall LK, Keefe D Mobile Health Divide Between Clinicians and Patients in Cancer Care: Results From a Cross-Sectional International Survey *JMIR Mhealth Uhealth* 2019;7(9):e13584 DOI: 10.2196/13584 ISSN 2291-5222
- **Cucciniello, M.**, Porumbescu, G. A. and Grimmelikhuijsen, S. (2017), 25 Years of Transparency Research: Evidence and Future Directions. *Public Administration Review*, 77 32–44. ISSN:1540-6210
 - **Invited for presentation before the European Commission’s Joint Research Center**
 - **One of the most highly cited article published in Public Administration Review and included in the virtual issue of highly-cited articles in September 2019**
- Porumbescu G., Lindeman* M. I.H., Ceka* E., **Cucciniello M.** (2017) Can Transparency foster more understanding and compliant citizens? Evidence from a survey experiment, *Public Administration Review* 77 (6) 840-850. ISSN:1540-6210
*Paper with PhD students
- Porumbescu G., Bellé N., **Cucciniello M.**, Nasi G. (2017) Translating policy transparency into policy understanding and policy support: Evidence from a survey experiment, *Public Administration* 95 (4) 990-1008 ISSN:1467-9299

- **Cucciniello, M.**, Lapsley, I., & Nasi, G. (2016). Managing health care in the digital world: A comparative analysis. *Health Services Management Research*, 29(4) 132-142. ISSN: 09514848
- Nasi G. **Cucciniello M**, Guerrazzi C, (2015) The performance of mhealth in cancer supportive care: a research agenda. *Journal of Medical Internet Research* 17(1) ISSN:1438-8871
- Nasi G. **Cucciniello M**, Guerrazzi C, (2015) The role of mobile technologies in health care processes: the case of cancer supportive care, *Journal of Medical Internet Research* 17 (2)e26. ISSN:1438-8871
- **Cucciniello M**, Lapsley I, Nasi G, Pagliari C. (2015) Understanding key factors affecting electronic medical record implementation: a socio-technical approach, *BMC Health service research* 15 (1) 1. ISSN: 14726963
- **Cucciniello M**, Guerrazzi C, Nasi G, Ongaro E. (2015). Coordination Mechanisms for implementing complex innovations in the healthcare sector. *Public Management Review* 17 (7) 1040-1060
 - **Runner up price for Best Paper published in Public Management Review 2015**
- **Cucciniello M**, Nasi G. (2014). Evaluation of the impacts of innovation in the healthcare sector: a comparative analysis, *Public Management Review* 16 (1) 90-116. ISSN: 1471-9045
- **Cucciniello M**, Nasi G. (2014) Transparency for trust in Government: how effective is formal Transparency?, *International Journal of Public Administration* 37(13) 911-921. ISSN: 01900692 **(First article in the issue)**
- **Cucciniello M**, Bellè N, Nasi G, Valotti G. (2014) Assessing public preferences and the level of Transparency in government using an exploratory approach, *Social Science Computer Review* 33 (5) p. 571-586. ISSN: 1552-8286

MANUSCRIPTS UNDER REVIEW OR IN SUBMISSION

- Nasi, G. Choi, H. **Cucciniello, M.** Christensen R. A Systematic Literature Review of City Competitiveness: A 30-Year Assessment and Future Agenda for Public Administration. **Public Management Review** *Revise and Resubmit* July 2021
- Bokemper, S. E., **Cucciniello, M.** Rotesi, T. E., Pin, P., Malik, A. A., Willebrand, K., ... & Melegaro, A. (2021). Beliefs about Mask Efficacy and the Effect of Social Norms on Mask Wearing Intentions for COVID-19 Risk Reduction. *Submitted* July 2021 <https://www.medrxiv.org/content/10.1101/2021.03.02.21252722v1>
- Belardinelli, P. Bellè, N. Greta N. **Cucciniello**, What fuels prosociality? Experimental evidence on the impact of choice architecture and relational job design. *Submitted* June 2021
- Novaro, R. Nasi, G. **Cucciniello, M.** Grimmelikhuijsen, S. Blowing the whistle? How framing strategies affect civil servants' intention to report. *To be Submitted*

- **Cucciniello, M.** R. Tarricone, M Tremblay, G. Porumbescu, K Desouza An IT-Enabled Approach for Service Innovation in Lung Cancer. *To be submitted*
- **Cucciniello, M.** Porumbescu, G. Pin, P. Melegaro A. Building comprehension to enhance vaccination intentions: Evidence from the United States and Italy *To be submitted* <https://www.medrxiv.org/content/10.1101/2020.06.05.20122986v1>

PUBLISHED CONFERENCE PAPER

- Porumbescu, G. A., Belle, N., **Cucciniello, M.**, & Nasi, G. (2019). Does Transparency Lead To Coproduction?. In TAD 14 The disciplines and the study of Public Administration: Transatlantic perspectives in the margin of the 14th Administration and Public Management International Conference, Bucharest, June 6-18 2018, pages Papers (No. 6)
- Gasco M., **Cucciniello M.**, Nasi G., Yuan Q. (2018) Determinants and barriers of e-procurement: A European comparison of public sector experiences *HICCS*, Los Alamitos, CA
- **Cucciniello M.**, Bellè N, Nasi G, Mena M (2016) Smart Cities and Transparency. Does Smartness Influence Transparency? *HICCS*, Los Alamitos, CA (*selected for the Best Paper Nomination within the eGovernment Track*)
- **Cucciniello, M.**, Nasi, G. Valotti, G. (2012) Assessing Transparency in government: rhetoric, reality and desire *HICCS*, Los Alamitos, CA

BOOK CHAPTERS IN INTERNATIONAL REFERRED BOOKS

- Tremblay, M. C., **Cucciniello, M.**, Tarricone, R., Porumbescu, G. A., & Desouza, K. C. (2020). Delivering Effective Care Through Mobile Apps: Findings from a Multi-stakeholder Design Science Approach. In *International Conference on Design Science Research in Information Systems and Technology* (pp. 3-14). Springer, Cham.
- Nasi G., **Cucciniello M.**, Degara V. (2018) Evaluation of Innovation Performance in the Public Sector: A Systematic Review of Studies. In: *Outcome-Based Performance Management in the Public Sector. System Dynamics for Performance Management*, Edited by Borgonovi E., Anessi-Pessina E., Bianchi C. vol 2. Springer
- **Cucciniello, M.**, Galli, D. Guerrazzi, C. Nasi, G. Ongaro, E. (2018) Coordinating Care in Italy: Introducing an Electronic Patient Record system in Lombardy Region. In *Organizing for coordination in the public sector. Practices and lessons from 12 European Countries*. edited by G. Bouckaert, G. Peters, PALGRAVE-MACMILLAN
- **Cucciniello M.**, Nasi G., Saporito R., (2012) E-government and Transparency: the degree of interactivity and openness of Italian municipalities, in *Managing E-Government Projects: Concepts, Issues and Best Practices*, Edited by Stephen Aikins, University of South Florida, IGI Global

- **Cucciniello M.**, Nasi G., Saporito R. (2012) "Making Transparency Transparent: an Assessment Model for Local Governments", in G.Tria and G. Valotti (eds), *Reforming the Public Sector: How to Make the Difference*, The Brookings Institution Press Washington, DC
- G. Nasi, **Cucciniello M.** (2013). Transparency as a vehicle for accountability and trust: the discrepancy between formal and useful Transparency In *The firm's role in the economy: does a growth-oriented business exist?* Aa.Vv. Cacucci Editore, ITALIA.

PAPERS IN ITALIAN REFEREED JOURNALS

- Nasi G., **Cucciniello M.**, (2014). Innovazione e agenda digitale: proposte per l'attuazione. ECONOMIA & MANAGEMENT pp.17-20
- **Cucciniello, M.**, Guerrazzi, C.,Nasi, G. Dario, C. Rizzato, M. Favaro, M. (2014). Modelli di governance per l'avvio del Fascicolo Sanitario Elettronico. L'esperienza del Veneto. MECOSAN pp.49- 70
- **Cucciniello, M.**, Nasi G., Saporito R. (2010) Essere trasparenti conviene. ECONOMIA & MANAGEMENT 6, p. 5-7
- Barbieri, M. **Cucciniello, M.**, Galli, D., Nasi, G., Valotti, (2010) G, PA Performance. Una proposta per attuare la riforma. ECONOMIA & MANAGEMENT, 5, p. 1-8
- Caccia C., **Cucciniello M.**, Nasi G., (2009) Gli impatti della cartella clinica elettronica: un modello di misurazione degli effetti sull'azienda. MECOSAN 70, pp. 23-34

BOOK CHAPTERS IN ITALIAN REFERRED BOOKS

- **Cucciniello, M.**, Claudia Guerrazzi, Greta Nasi, Claudio Caccia (2014) Fabbisogni informativi nelle aziende sanitarie: quale coerenza tra stato di maturità, propensione all'investimento e soluzioni offerte. L'aziendalizzazione della sanità in Italia. Rapporto OASI 2914. Egea, ITALIA, CER GAS (a cura di)
- **Cucciniello M.**, Guerrazzi C., Nasi G. (2013). Fascicolo Sanitario Elettronico: modelli di implementazione e raccomandazioni per l'adozione. L'aziendalizzazione della sanità in Italia. Rapporto OASI 2013. EGEA, ITALIA, pp.429- pp.462- CER GAS (a cura di)
- Caccia C., **Cucciniello M.**, Nasi G., (2009) La valutazione degli impatti della cartella clinica elettronica, in "L'aziendalizzazione della sanità in Italia. Rapporto OASI 2009", Egea, Milano, pp. 367-394
- **Cucciniello M.**, Nasi G., (2008) Il modello di governance e di valutazione degli impatti del progetto Citizens iTV, in AA.VV "Citizens iTV: un modello regionale di servizi ai cittadini attraverso la televisione digitale terrestre. Il progetto sperimentale di Regione del Veneto", Milano, Franco Angeli Editore, pp. 141-161

BOOK CHAPTERS IN ITALIAN PUBLICATIONS

- **Cucciniello, M.**, Nasi G. (2014). Innovazione e Agenda digitale. La PA che vogliamo Proposte per un cambiamento possibile. EGEA, pp.37- pp.62- Autori vari (a cura di)

CV M. Cucciniello

- Guerrazzi C., **Cucciniello M.**, Nasi G. (2013). E-government e innovazione nei servizi pubblici. Management delle istituzioni pubbliche. Egea, ITALIA, pp.229- pp.242-Borgonovi E., Fattore G., Longo F. (a cura di)
- **Cucciniello M.**, Nasi G. (2007) Vision & practice dell'e-Government: i Comuni italiani nella ricerca SDA Bocconi (*Vision & practice of e-government: the case of Italian Municipalities*) in Il Sole 24 Ore ICT e Tech Solution n.9 - Settembre
- **Cucciniello M.**, Nasi G. (2007) “Il modello di governance e di valutazione degli impatti del progetto Citizens iTV” in AA.VV “Citizens iTV: un modello regionale di servizi ai cittadini attraverso la televisione digitale terrestre. Il progetto sperimentale di Regione del Veneto” (*The impact assessment model of Citizens iTV project*), Franco Angeli Editore Milan

BOOKS

- **Cucciniello M.**, Fattore G., Longo F, Ricciuti E., Turrini A. (2018). Manuale di management pubblico. Egea, ISBN: 9788823891470.
- **Cucciniello M.**, Nasi G., Saporito R. (2012) Trasparenza nel settore pubblico: quale divario tra il dichiarato e il desiderato? White Paper OCAP, EGEA Milan
- **Cucciniello M.**, Nasi G. (2008) L'attuazione dell'e-government in Italia: retorica o realtà? (*The adoption of e-government in Italy: rethoric or reality?*) White Paper OCAP, EGEA Milan

INVITED TALKS AND LECTURES

- | | |
|---------------|--|
| Feb 25, 2020 | <u>Institute of Public Sector and Accounting Research (IPSAR)</u> , University of Edinburgh
Transparency in government: measuring and assessing Transparency |
| Jun 11, 2019 | <u>School of Government and Center for European Studies</u> , University of South Carolina
Understanding what fuels citizens' engagement: evidence from a European Research project |
| Oct 2, 2018 | <u>European Commission Joint Research Centre Directorate ICompetences</u>
Transparency in International Organisations |
| Sept 18, 2017 | <u>Rutgers University, Newark</u>
Assessing the effect of Transparency on financial management |
| Mar 20, 2017 | <u>City University Hong Kong</u>
What Does Public Management Look like Elsewhere? |
| Jan 5, 2015 | <u>HICSS 48</u>
Keynote Speaker Symposium “Innovating together: Co creation and coproduction of public services |

CV M. Cucciniello

Jan 21, 2014	<u>The University of Edinburgh, Business School</u> Transparency in government
Nov 28, 2013	<u>City University of Hong Kong</u> Assessing citizens' preferences and level of Transparency in government: how big is the gap?
Jul 2, 2013	<u>Erasmus University Rotterdam</u> The role of social media in governance
Jun 28, 2013	<u>Conference on ICT & Care: toward personalized services, Grenoble</u> A practical framework to assess the impacts of EMR systems

AWARDED GRANTS

Principal Investigator: Joint Research Centre of the European Commission Directorate I – Competences Unit I.2 – Foresight, Modelling, Behavioural Insights and Design for Policy. Definition of framework to assess Transparency of European Commission and other inter organizations. Role: Principal Investigator (2020 – ongoing)

Principal Investigator: Bocconi Young Researcher Grant - Bocconi University (2017- 2019)
- Can Open Government shape citizens' attitudes toward vaccination? (10.000 €)

WP Leader: European Union H2020 (2018-2019). WP 3 - Developing methods to assess outcome of mHealth. COMED - Pushing The Boundaries Of Cost And Outcome Analysis Of Medical Technologies Bocconi Team is the Lead Partner of the Consortium- (overall grant 3'017'025€)

Co-Principal investigator: European Union H2020 (2017-2019) - Co-Val Understanding value co-creation in public services for transforming European public administrations 232.937€ to the Bocconi team (overall grant 4.461.508€)

Co-Principal investigator: European Union FP 7 (2013-2016). LIPSE - Learning from innovation in public sector environments - 198.289€ to the Bocconi team (overall project 3.168.998€)

Co-Principal investigator: Department for Public Administration, Presidency of the Council of Ministers, Italy; Observatory for Innovation in the Public sector (150,000 €)

Co-Principal investigator: European Union FP 7 (2011-2014) COCOPS - Coordinating for Cohesion in the Public Sector of the Future EU FP 7 163.160 € to the Bocconi team (overall project 3.394.527€)

AWARDS

Runner up price for Best Paper published in Public Management Review 2015

Best Paper Giovani, Accademia Italiana di Economia Aziendale

SELECTION OF PRESENTATIONS AT INTERNATIONAL CONFERENCES

CV M. Cucciniello

- BK 21 and Bocconi University Governance Conference. Information and Vaccination Behaviour (January, 2018)
- IRSPM Conference University of Edinburgh, Scotland Transparency, Policy Understanding, and Policy Support: Insights from a Survey Experiment (April, 2018)
- Transparency and Governance Workshop Rutgers University Newark Assessing the effect of Transparency on financial management: the case of Italian Municipalities (September, 2017)
- Public Management Research Conference Gauging the effects of Transparency on policy understanding and policy support (June 2017)
- International Public Management Network conference on the topic of "The Science of Delivery" Session Chair Hong Kong, City University (December, 2014)
- PAR Conference Next Steps for Public Administration in Theory Practice Strategic orientation in public services delivery: the missing link in effective public services delivery? Sun Yat-sen University, Guangzhou, China (November, 2014)
- European Group of Public Administration Conference Determinants and Barriers of Adoption, Diffusion and Upscaling of ICT-driven Social Innovation in the Public Sector: A Systematic Review Speyer, Germany (September, 2014)
- XVIII Annual Conference of the International Research Society for Public Management (IRSPM), What causes Transparency in government? An empirical evaluation, Ottawa, Canada (April, 2014)
- APPAM International Conference, "Strategic Orientation In Public Services Delivery: Towards a Service-Dominant Model For Collaboration Between Public Service Organisations and With Service Users", Shanghai, China (May, 2013)
- APPAM International Conference, "Collaborative Governance For Longitudinal Healthcare Services: Enabling Conditions and Leading Practices, Shanghai, China (May, 2013)
- XVII Annual Conference of the International Research Society for Public Management (IRSPM), Strategic orientation in a public service dominant approach, Prague (Czech Republic) (April, 2013)
- Public Management Research Conference (PMRC) Service Management in PSO: How to Embed Citizens' Preferences, Shanghai, China (May, 2012)
- XVI Annual Conference of the International Research Society for Public Management (IRSPM) "Assessing citizens' preferences and level of transparency in government: how big is the gap?", Rome, Italy (April, 2012)
- XVI Annual Conference of the International Research Society for Public Management (IRSPM) Evaluation of the impacts of innovation in the healthcare sector: a comparative analysis, Rome, Italy (April, 2012)
- Hawaii International Conference on Systems Science (HICSS) 45 "Assessing transparency in government: rhetoric, reality and desire" (January, 2012)

TEACHING

CURRENT TEACHING ACTIVITIES

- Course Director "Service Management in an International Context", (Honour Level), University of Edinburgh (2019./2020, 2020/2021)
- Course Director "Service Management" (Msc Level) University of Edinburgh (2019/2020, 2020/2021)

PAST TEACHING ACTIVITIES

- *Master (MSc) and undergraduate levels*
Course Director “30495- Innovation and Big data for the public sector” (in English), Undergraduate School, Bocconi University (2017/2018, 2018/2019)
- Teaching for the course “30009- Economia e management delle amministrazioni pubbliche” (in Italian) CLES and CLEAM Class (2012/2013, 2014/2015, 2017/2018)
- Course Director “Management of International Institutions” in collaboration with New York University Robert F. Wagner School of Public Service - Campus Abroad Program (2013/2014, 2014/2015)
- *Post-experience master education level*
Course Director “Transparency in Government” (in English) Master Course of Master in Public Administration, SDA School, Bocconi University (2018/2019)

Course Director “ehealth” (in English), Master Course of International Healthcare Management, Policy and Economics (MIHMEP), Bocconi University (2017/2018)
- *Executive education level*
Teaching in the area of innovation in public sector (Executive Master in Management of Public Administration) School of Management, Bocconi University

THESIS SUPERVISION

At the University of Edinburgh, I am currently supervising a PhD student Emma Perry and a new Phd Student will start in September 2021 and I have been acting as a dissertation advisor for 16 MSc students.

Over the last years at Bocconi University, I have supervised more than 30 undergraduate and postgraduate thesis on different topics: co-production of service, Transparency and innovation and I have been co-supervisor of a Phd Student.

Interruption of activities: Maternity leave from 19 February 2016 to 22 August 2016.