***Abstract****:* In my lecture, I focus on the interaction of people in society, asking in which areas we see frictions and why. After a short introduction, I will briefly stand on the shoulders of sociological giants and, with their help, provide some conceptual clarifications of how the social sciences define trust. I will then propose how the major questions around trust can be empirically determined, using data from a recent study. I will conclude with a plea for a new policy of trust.